



Abdul Samad Al Qurashi
THE HOUSE OF AOUD, AMBER & PERFUMES

FACTS

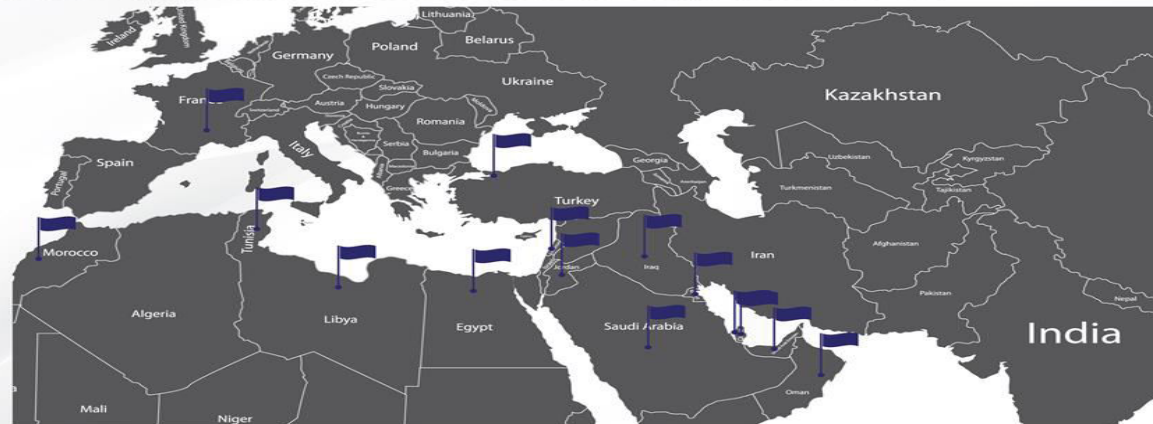
Country of Origin	Kingdom of Saudi Arabia
Date Established	1852
Number of Regional Locations	350 +
Type of Franchise Available	Country or Area Franchise Development
Average Investment per Store in US\$	Model 50 :1 m2 = US\$ 75,000 Model 75 :2 m2 = US\$ 100,000 Model 120 :3 m2 = US\$ 150,000
Term of Franchise Agreement	10 years renewable for equal periods
Store Development Schedule	Variable according to target market
Franchise Development Fees	Variable according to target market
Average Product and Packaging Costs	35 % of Total Turnover
On-going Management Support Fees	2 % of Total Turnover
Regional Marketing Contribution	1 % of Total Turnover
Local Store Marketing	1 % of Total Turnover
Target Markets	UK, Europe, US, South East Asia & Africa

The house of Abdul Samad Al Qurashi has its roots more than 150 years ago, with a family specialty in oud fragrances and incense. Abdul Samad Al Qurashi founded the perfumery that bears his name in 1932, and the legacy has been continued by his sons. Each son began with his own perfume shop, and the business has grown today to encompass more than 500 stores throughout the world.



GEOGRAPHICAL PRESENCE

Abdul Samad AL Qurashi stores has 350 stores worldwide distributed as follows:



Kingdom of Saudi Arabia: 150 Branches
United Arab Emirates: 50 Branches
Kuwait: 50 Branches
Oman: 20 Branches
Qatar: 20 Branches
Egypt: 5 Branches
Bahrain: 5 Branches

Morocco: 5 Branches
Lebanon: 3 Branches
Jordan: 5 Branches
Libya: 1 Branch
Iraq: 10 Branches (Opening Soon)
Tunisia: 2 Branches (Opening Soon)
Paris: 1 Branch



Designer Abdul Samad Al Qurashi has 112 perfumes in our fragrance encyclopedia. Trademarks and logos belong to respected companies and manufacturers and are used solely to identify products and companies.



ABDUL SAMAD AL QURASHI



عبد الصمد القرشي

阿卜杜勒沙末阿尔奈若诗沉香木、琥珀和香水展销公司

法律声明

我公司就在中国市场上出现的大量仿冒产品，再次作出如下法律声明：

1. 我公司目前没有授权任何一家企业或个人在中国生产、销售、出口、进口我公司的任何香水、精油、化妆品等产品；

2. 我公司曾于2011年授权义乌安卡迪亚进出口有限公司（以下简称：安卡迪亚）印制我公司部分产品的包装盒和包装袋（注意：不是授权销售产品），但由于该公司诸多不诚信的行为，我公司已于2012年停止授权；

3. 我公司从未授权安卡迪亚及其关联企业在我国销售任何一款产品，如果安卡迪亚及其关联企业出具任何一份我公司授权其销售的证明材料，均是伪造；

4. 安卡迪亚未经我公司许可，自行在中国抢注我公司的商标，我公司已向法院提起诉讼，被告包括义乌安卡迪亚进出口有限公司、义乌市瑞泰进出口有限公司、义乌市锐创电子商务有限公司股东（马文民、刘丽东、李斌斌），法院已经受理，正在审理中；

5. 我公司也已向中国商标局申请宣告安卡迪亚抢注的商标无效，商标局已经受理申请，正在审查中；

6. 我公司欢迎广大消费者积极提供安卡迪亚及其关联企业或个人（马文民、万君等）的仿冒信息和证据，我们会委托中国律师对仿冒行为进行持续的法律行动。

公司盖章：
签字：
日期：

1.1.9
30 April 2016



我公司中国法律顾问联系方式：

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ABDUL SAMAD AL QURASHI



عبد الصمد القرشي

Abdul Samad Al Qurashi Showrooms Company
for Aoud, Amber & Perfumes

Legal Announcement

We, Abdul Samad Al Qurashi Showrooms Company for Aoud, Amber & Perfumes, hereby make the following legal announcement in the view of a large number of fake products appeared in Chinese market:

1. We did NOT authorize and entrust any entity to produce, sale, import or export our company's any product (e.g. perfume, oil or cosmetics) in China.

2. We once authorized Yiwu Acadia Import and Export Co., Ltd. (hereinafter referred as Acadia) to PRINT one paper handbag with our logo in 2011, but we did NOT authorize and entrust Acadia to SELL the handbag or product. Due to Acadia's many dishonest actions, we already terminated our authorization in 2012.

3. We did NOT authorize and entrust Acadia and its affiliated companies to sale any product of our company. Any evidence or Letter of Authorization to sell our products published by Acadia and its affiliated companies is FAKE and COUNTERFEIT.

4. Without our permission, Acadia rushed to register our trademarks. We have filed a lawsuit to the court and the defendants include Acadia, Yiwu Ruilai Import and Export Co., Ltd. and the shareholders (Wenmin MA, Lidong LIU and Chengbin JI) of Yiwu Ruichuang Agel Ecommerce Co., Ltd.

5. We have filed applications to invalid Acadia's rush-registered trademarks which belong to our company in China Trademark Office.

6. We warmly welcome to have your supports to fight against Acadia's infringements and we also welcome to get any kind of evidence/information of any entity's (including but not limited as Wenbin MA and Junjun WAN) infringements. We will entrust our China lawyers to continue legal actions against the counterfeit and infringements.

COMPANY STAMP:

SIGNATURE:

DATE:

1.1.9
30 April 2016



Here attached our China IP lawyers contacts:

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